



## Grow a Greener Barrie

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### Community-powered climate action this April

This April, in honour of Earth Day, Living Green Barrie is inviting our community to come together and support local environmental action.

**Grow a Greener Barrie** is a flexible, community-driven fundraising campaign that empowers individuals, families, schools, and teams to take action in a way that works for them.

### What is this campaign?

Grow a Greener Barrie is a **peer-to-peer (P2P) fundraising campaign**.

Instead of one central event, many people come together to:

- Start their own fundraiser
- Join a team
- Support others who are participating
- Help spread the word

It's about community members taking action together, in their own way.

### How it works

Getting involved is simple:

#### 1. Choose how you want to participate

- Start your own fundraiser

- Join a team
- Support a fundraiser
- Or help share the campaign

## **2. Share with your network**

Participants spread the word with friends, family, and colleagues.

## **3. Raise funds**

Donations are made securely online through the campaign platform.

## **4. Create local impact**

All funds go directly to Living Green Barrie.

## **Why this matters**

This campaign supports **local climate action in Barrie**, including:

- Tree planting and urban canopy growth
- Waste reduction initiatives
- Environmental education and community engagement

Every contribution helps fund practical, community-based solutions.

## **Why participate?**

Grow a Greener Barrie is designed to:

- Make it easy for anyone to get involved
- Support participation at all levels
- Build community connections
- Turn small actions into meaningful impact

Whether you contribute time, energy, or funds, you are part of something bigger.

## **How you can help**

There are many ways to take part:

### **Start a fundraiser**

Create your own fundraising page and set a goal that works for you.

### **Join a team**

Participate alongside friends, family, or colleagues.

### **Donate**

Support a participant or team and help them reach their goal.

### **Spread the word**

Share the campaign with your networks and help grow its reach.

## **Not sure where to start?**

You can start small. Even one action helps:

- Share the campaign
- Make a donation
- Encourage someone else to get involved

## **Together, we can grow something meaningful**

Small actions—taken together—can create lasting change in our community.

 [Grow a Greener Barrie Campaign Link](#)